

## **OPSEC HOT TIP**

April 2025



## **Easter Vigilance**

As we celebrate Easter with family and friends, it is crucial to prioritize operational security (OPSEC). While this holiday is a time for joy, we must remain cautious about the information we share, particularly online. Each Air Force member plays a vital role in safeguarding sensitive information that could jeopardize our mission and personnel safety.

**Dangers of Casual Conversations.** In today's digital landscape, sharing information can be risky. 74% of data breaches involve human error, including accidental disclosures during informal discussions. Discussions about budget cuts or program changes may inadvertently reveal critical details that adversaries could exploit. Even casual conversations can have unintended onsequences.

**Think Before You Post: Social Media Risks.** Social media, while a great way to connect, poses additional risks. Anything shared online can be accessed by individuals with malicious intent. 80% of adversaries use social media and open-source intelligence (OSINI) to target personnel. This Easter, think carefully about your posts and avoid sharing operational details or sensitive information.

**Safeguarding Your Online Presence.** Utilizing privacy settings on social media is essential. Only 35% of social media users enable strict privacy settings. Set your profiles to private, review your connections, and be cautious about accepting friend requests from unknown individuals. Phishing attempts surge by 40% during holidays. Scrub profiles of identifiable information. These proactive measures can significantly reduce the risk of sensitive information being compromised.

**Cultivating a Culture of OPSEC Awareness.** As Air Force members, we must foster a culture of OPSEC awareness. Discuss the importance of safeguarding sensitive information with those around you. Regular OPSEC training reduces accidental leaks by 50%. Discuss security protocols with peers and report suspicious activity. By educating others, we can create an environment that prioritizes operational security.

**Celebrate Safely: The Importance of Information Protection.** As you enjoy this Easter, remain vigilant about the information you share. Protecting sensitive details is crucial for our mission's integrity. Celebrate safely and securely, and remember that your commitment to OPSEC is vital for our collective security.

## PRACTICE GOOD OPSEC! "SHRED, ENCRYPT, PROTECT"



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